

UMBRA Profit Sharing Proposal

Yellow Capital ? Profit sharing for \$UMBRA

Aligned incentives. UMBRA liquidity recovery.

A \$4,000 monthly retainer keeps a professional desk on \$UMBRA 24/7;

a 50/50 profit share turns our trading into joint upside ?

full Yellow Group package included.

Powered by technology · Driven by markets · Built on transparency

Prepared for Umbra Foundation · Date: September 2026 · Ref: YC-SOL-UMBRA-01

Who we are ? Yellow Capital

Yellow Capital. The market-making arm of Yellow Group ?
the team behind Openware, one of the most widely deployed
exchange-software providers in the industry.

\$600M+ 30-day trading activity across Yellow-operated markets
100+ Exchange partners and 100+ blockchain projects
Teams across market making, investments, exchange software and media

UMBRA today

Public market data · 7 September 2026

A \$1.7M-cap Solana token with zero CEX listings.

\$1.72M Market cap · rank #4621 · FDV \$4.92M, 28.5M max supply
0.89% Vol / market cap · \$15.4K daily volume ? thin for any trading venue
16.6% Liquidity / cap · ~\$286K DEX depth on Solana

Proof / Miami, May 2026

Hidden speakeasy behind a Red Phone Booth in Brickell

KOLs in our network:

@Jeremybtc (280K) · @MaisonGhost (250K) · @0xSweep (250K)
@JanaCryptoQueen (210K) · @AshleyDCan (200K) · @CryptoPicsou (180K)
@Hydraze420 (130K) · @Doodlegenics (115K) · @TheGaboEth (90K)

Past guests:

Yat Siu (CEO, Animoca) · Garga (BAYC) · Alex Sirkia (Yellow Capital)
Evan Luthra (Forbes 30U30) · Daniel Alegre (CEO, Televisa)

One night, two rooms

19:00 to 21:00 ? Private VIP dinner

A closed table. Every guest picked one by one, by hand. 50 seats.

21:00 to 00:00 ? Night lounge

The room opens by invitation and keeps filling until the venue reaches capacity. 150+ guests.

The proposal

Everything on one page · nothing hidden

One page. Every cost.

\$4,000 per month + 50/50 profit share

Item | Terms | Cost

Onboarding fee | One-time | Waived

Monthly retainer | Dedicated desk, 24/7 monitoring & weekly reporting | \$4,000

Profit share | Net gains from spread capture & inventory rotation, after gas and fees | 50/50

yellow.pro listing | Free listing on Yellow's own trading platform | Included

yellow.com activation | Editorial feature to a crypto-native audience | Included

yellow.org introduction | Ecosystem partner-matching | Included

Term & exit: 30-day pilot · 30 days' notice · full settlement before close

USDT or USDC, monthly in advance.

How it works

Liquidity provision, not directional bets

01 · Detect ? Monitor DEX pools on Solana

\$UMBRA trades exclusively on Solana DEX (MetaDAO Futarchy AMM, Meteora DAMM V2). Thin liquidity plus zero CEX presence means spreads are wide and price discovery is poor ? and persist longer than they should.

02 · Execute ? Quote two-sided, capture spread

Client inventory deployed as two-sided quotes on Meteora and MetaDAO ? simultaneously deepening the pool and tightening spreads across the order book.

03 · Settle ? Net P&L, settled on-chain

Every cycle's net gain ? after gas and fees ? is split equally and settled daily, weekly or monthly, your choice.

Cohost \$25K

One slot only.

The night is presented with your brand, and the fifty people at the table are the ones you asked for.

- ? Naming ? Your brand names the night, across every asset, before and after.
- ? Full branding ? Your brand across the room, from the door to the table.
- ? Film and photo ? A cinematic recap and the full photo set, both in your logo versions, in 72 hours.
- ? The guest list ? Founders, investors and KOLs, hand-picked for the room.
- ? Luma push ? Your brand in the pre and post event push to our 2,500+ subscribers.
- ? Shared reach ? Coverage across our channels and our partners'.

Getting started

Five steps to go-live.

- 1 KYC / AML ? Standard checks, run in parallel
- 2 Agreement ? Scope and terms signed
- 3 Account manager ? Named contact + weekly call
- 4 yellow.pro & yellow.com ? Free listing live, activation scheduled
- 5 Go live ? Desk active on every venue in scope

Security by default

Yellow Capital never holds withdrawal rights over client assets.

Custody stays with the client. Always.

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